

# CULTIVATING UNLIMITED TALENT, INC.



**2025**  
**ANNUAL REPORT**

**OUR MISSION IS TO  
CULTIVATE COMMUNITY  
WELL-BEING BY SERVING AS  
A STRATEGIC RESOURCE  
THAT FACILITATES AND  
EXECUTES IMPACTFUL  
COLLABORATIONS.**



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# LETTER FROM OUR CEO



**Dear Friends,**

This year, we executed four strategic, bold moves designed to increase our impact and broaden our community reach. I am excited to report that we succeeded on every front.

Increased our engagement with schools

Recruited new Board of Directors members

Engaged in new partnerships and collaborations

Launched new programs and services

We strengthened our partnership with three City of District Heights schools, added two more, and subsequently adopted all five through the Prince George's County Public School Adoption program. This decisive step significantly expanded our reach and allowed us to address pressing community needs.

To harness the wealth of talent and resources around us, we convened an inaugural session of nonprofit leaders and like-minded individuals. United by the belief that, in today's climate, collaboration is essential, this effort yielded several new partnerships.

I am also especially excited about Shop Talks, a new program launched this year to directly address men's health challenges.

We extend a special thank you to our five new Board members. The collective experience and passion they bring for addressing community needs have propelled our organization forward in countless ways.

I encourage you to dive into the report and discover the major strategic strides we achieved this year. We could not have reached these milestones without the unwavering support of our dedicated volunteers, generous sponsors, and valued partners. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Nathaniel Crittenden".

Nathaniel Crittenden  
Chief Executive Officer

# MESSAGE FROM OUR EXECUTIVE DIRECTOR



**Hello Friends,**

I'm grateful for the opportunity to serve as Executive Director of Cultivating Unlimited Talent, Inc. Since joining the Board in May, the last eight months have been exciting and rewarding.

Reflecting on our progress and future plans, I'm grateful to be part of the executive team guiding this work. We've grown across all service areas, formed new partnerships, and intensified collaboration — amplifying our impact and reach in the community.

I am grateful for our new Board of Director members and the experience and energy they bring to the table. Together — partners, sponsors, and volunteers — we will expand our impact and tackle the urgent needs in our communities.

With passion and purpose,

A handwritten signature in black ink. The signature reads "Belynda B. Gentry" in a fluid, cursive style.

Belynda B. Gentry  
Executive Director



# 2025 AT A GLANCE

C.U.T. collaborates with like-minded organizations to collectively address community needs and maximize impact. In 2025, we served, engaged, and distributed:



# MAIN IMPACT AREAS

C.U.T. occupies a unique and direct vantage point for community engagement and upliftment. The salon serves as a trusted, consistent, and informal community hub where deep conversations about neighborhood needs naturally occur. This space provides C.U.T. with an unparalleled platform to host and connect with like-minded businesses, local government representatives, and community leaders, to cultivate collaborative solutions. We are fully committed to utilizing this space to maximize impact across our three focus areas.

## HEALTH & WELLNESS

We partner with providers to deliver health information on essential topics and conduct critical preventative care screenings.

**Shop Talk**

**HIV Screenings**

## WORKFORCE DEVELOPMENT

We offer employment opportunities for the under-employed and individuals recently released from incarceration. Our hands-on training develops immediate, usable skills, fostering financial stability, independence, and entrepreneurship.

**Barber School**

**Apprenticeship Programs**

## COMMUNITY ENGAGEMENT & PARTNERSHIP

We established meaningful programs and events to effectively engage and serve communities, families, and individuals. We work with corporate, community based and municipal partners to effectively address the myriad of community needs.

**Haircuts for Seniors & the Homeless**

**Backpacks, School Supplies & Clothing Essentials for Students**



# 2025 IMPACT

## N'STyle CUT EXPRESS SALON

In partnership with N'Style Barber and Salon, we opened an Express Salon inside the City of District Heights Senior Center in June 2025. This location allows us to meet a need of local seniors to have convenient access to grooming services. Services were provided two days a week at reduced rates for the majority of clients and free basic grooming services for those with financial need. We provide personalized care tailored to their specific needs to include: expert hair care advice, haircuts; and

professional massage therapy for health and wellness. The salon has become more than just a place for grooming—it has evolved into a vital community resource where seniors receive dignified care, build confidence, and connect with others. We have served 76 seniors since we opened in June.

 76  
seniors served



## SHOP TALK

This program formalizes the barbershop's function as a trusted space for men's dialogue. In partnership with Community of Hope AME Church and Food 4 Thought Group, N'Style Barber and Salon hosts a vital forum for men to discuss important topics and gain knowledge about their health and wellness. In Fall 2025, we held two talks, which convened a total of 40 men, with the second session successfully doubling attendance.

 **40**  
men participated



## ADOPT-A-SCHOOL

Our partnership with the City of District Heights enabled the formal adoption of three existing supported schools, plus two new schools, bringing our portfolio to five adopted schools. This milestone allows for direct engagement with school community coordinators. Initial planning meetings were conducted with all five schools to identify and plan solutions for their critical needs.

 **5**  
schools adopted

SCHOOL	STUDENTS
Allenwood Elementary	399
District Heights Elementary	394
Longfields Elementary	232
North Forestville Elementary	280
Panorama Elementary	600



## SCHOOL UNIFORM DISTRIBUTION

This marks our second consecutive year procuring and distributing school uniforms. This year, we successfully provided 1,250 uniforms across our five adopted schools.

This substantial effort was made possible through the generous commitment of our sponsors: NAI Michael Company, COWOC, PI Upsilon Lambda Charitable Foundation, Inc., and Pohanka Hyundai. Their support ensured hundreds of students began the school year equipped with the necessary tools, encouragement, and inspiration to thrive.

Furthermore, N'Style Barber and Salon donated coupons for children's discounted haircuts and hairstyles, offering additional support to families preparing for a successful academic year.



Thanks to our donors, C.U.T. provided children with the school uniforms they need to allow them to focus on their studies and fully engage in school without fear of judgment.

## CUTTING INTO OTHER STUDENT NEEDS

This year has presented significant challenges for numerous students and their families. Through direct discussions with school community coordinators, we identified various needs that were directly impacting students' focus and learning capabilities. In swift response, C.U.T. stepped forward to address several of these critical shared concerns to include:

- Coats
- Shoes
- Boots
- Weekend Snacks
- School pantry items
- Socks
- Hats and gloves
- Scarfs
- Dental supplies
- Rain gear



Our commitment to student well-being has garnered recognition. Consequently, we received direct outreach from Montpelier Elementary School regarding essential needs affecting their students and families. In response, C.U.T. immediately provided after-care packages for students and contributed food supplies to the school's pantry to help stabilize families. And, in collaboration with the First Baptist Church of Glenarden Empowerment Center, we successfully delivered 40 personal care packages for parents.





## FOURTH ANNUAL BACK TO SCHOOL BASH

Our 2025 Back to School Bash was an incredible success, with attendance of nearly 1,000 people. The event featured a wide array of entertainment, including three marching bands—the Washington Commanders Brass Quintet, the Rough Riders Drumline, and the Warriors Drumline. Gospel Artist Byron Cage ushered the crowd into praise, and there were performances by Jyla's Studio of Dance, Stephen Leslie, Go Go Zumba, and the TOB Band. Children enjoyed pony rides, a moon bounce, face painting, giant balloon blowing, and various arts and crafts activities.

We provided screenings for HIV, cholesterol, diabetes, and organ health. Tests were administered on-site, while some individuals were supplied with test kits and comprehensive instructions for at-home self-administration.



The event featured both informational and merchandise vendors. Merchandise included items like shoes, dance outfits, Washington Commanders shirts, and other football season gear. The day was spent enjoying food, engaging with vendors, and supporting a worthy cause. A highlight of the day was the distribution of 500 backpacks to students.

Finally, nearly **20 students earned community service hours** by volunteering during the event, contributing valuable support to the Bash's success.



## PARTNERING & COLLABORATING

**Bringing POWER Together for Change**—In July, C.U.T. hosted the inaugural networking meeting for community leaders, nonprofit organizations, and service providers from Prince George's County and surrounding areas. The goal was to build partnerships to effectively address pressing community needs.

### Discussion Points:

- The need for collaborative approaches rather than working in silos
- The importance of teaching basic life skills to youth
- The coming "tsunami of need" due to federal job losses and economic changes
- The power of pooling resources to create greater community impact
- The value of intergenerational connections between youth and seniors

### New partnerships formed:

- Covenant House Greater Washington
- Sherry Curry-Taylor
- All Thingz Creative
- Art Way Alliance/RSN e-Sportz
- COWOC (Creating Opportunity with Our Community)
- Community of Hope AME Church



## PARTNERING & COLLABORATING (CONT'D)

### Activities/Events

- N'Style Barber and Salon
- Hair Academy, Inc.
- Walker Mill Middle School Community Day
- Senior Prom (pictured)
- SLK Test for Turkeys
- City of District Heights Turkey Giveaway
- Food for Thought Senior Nutrition Weekly Sessions
- Field Trip for Seniors to Covenant House of Greater Washington
- Mission of Love Ministries
- Autism Speaks



## HAIRCUTS FOR THE HOMELESS

Through our partnership with Mission of Love Charities, Inc., we provided complimentary haircuts to homeless individuals on a monthly basis. This year we averaged 10 cuts a month; providing 120 haircuts to homeless individuals.



## EXPANDING OUR REACH

This past year, we committed to expanding our reach by establishing a presence online. This allows us to let people know what we're doing and how they can support our efforts. We successfully launched a new website and established an active presence on Instagram, Facebook, and LinkedIn. These platforms are vital tools for transparency and connection. With these new touchpoints we can tell our stories in real-time, connect with new volunteers and partners, and strengthen our ability to cut into the needs of our communities.



Facebook

**cultivatingunlimitedtalent**



Instagram

**@cut\_inc**



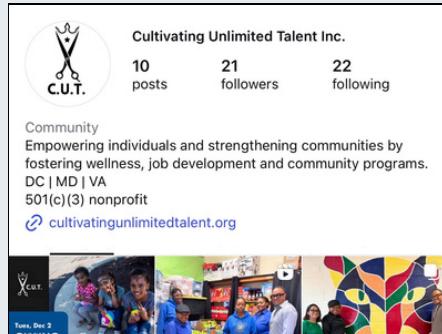
LinkedIn

**@cultivating-unlimited-talent**



**Cultivating Unlimited Talent**

5 followers - 3 following

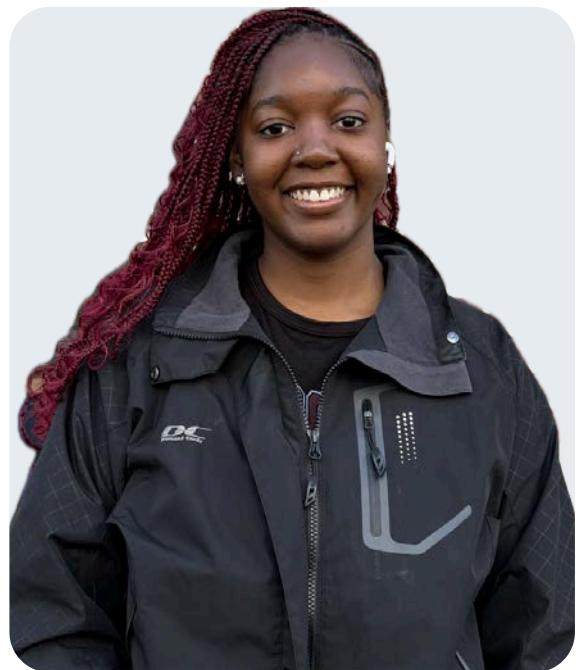


# COMMUNITY STORY

**Jocelyn Northington**, discovered her passion for barbing around age 14. She said that initially she was unsure if barbing was for her. But as she became more committed and worked to develop her skills, she sensed a growing passion inside of her. Jocelyn's mother, Jerre, works in the field of cosmetology. As such, she was a great influence on Jocelyn and a source of support. Her mother also helped her hone her skills.

Jocelyn stated that our CEO, Nate Crittenden, mentored her and was a significant influencer in her journey to become a barber. She stated his guidance was critical to her obtaining the necessary skills, and techniques to become licensed at 17 years old!. He was also highly encouraging and supportive of her passion.

Obtaining her license at such a young age is a significant accomplishment for a high school student. Although she faced doubts from others regarding her age and experience, this opposition did not deter her; rather, it fueled her passion even more. As a licensed barber, Jocelyn now provides a full-service experience that goes beyond simply cutting hair, including advanced techniques such as razor work, hot towels, and shampooing.



Now 18, Jocelyn is attending Prince George's Community College with a long-term goal of earning a Master's degree in business administration and entrepreneurship. This will pave the way for her to open her own shop offering comprehensive experiences by barbers, beauticians, and other cosmetology grooming services.



Jocelyn's story demonstrates why C.U.T.'s investment in community youth, leveraged through our N'Style partnership, is essential for building self-sufficient futures and enhancing the economic vitality of the local community.

# BENEFACITOR LETTERS



## NORTH FORESTVILLE ELEMENTARY SCHOOL

Falecia Wheeler, Principal | [falecia.wheeler@pgcps.org](mailto:falecia.wheeler@pgcps.org)  
2311 Ritchie Road | Forestville, MD 20747 | 301-499-7098 | [www.pgcps.org/northforestville](http://www.pgcps.org/northforestville)

Dear C.U.T.,

On behalf of North Forestville Elementary School, I would like to express our sincere gratitude for your generous donation of uniforms. Your contribution has made a meaningful difference to our students, who now have the proper attire to represent our organization with pride and confidence. We would also like to make special note of a prompt response for sweatshirts and sweaters for our students as the weather quickly changed just a few weeks ago.

Your generosity not only helps meet a practical need but also uplifts the spirit of our team. Thanks to your support, we can continue promoting values such as teamwork, discipline, school pride, while ensuring that everyone feels included and prepared.

We are truly grateful for your commitment to our mission and for investing in our community. Please know that your kindness has left a lasting impact, and we look forward to sharing our future successes with you.

With heartfelt appreciation,

**Natarsha Jackson**  
Community School Coordinator  
North Forestville Elementary School  
[natarsha.jackson@pgcps.org](mailto:natarsha.jackson@pgcps.org)  
301-499-7098

# BENEFACITOR LETTERS



## LONGFIELDS ELEMENTARY SCHOOL

Carmen Bell, Principal | [carmen.bell@pgcps.org](mailto:carmen.bell@pgcps.org)  
3300 Newkirk Avenue | Forestville, MD 20747 | 301-817-0455 | [www.pgcps.org/longfields](http://www.pgcps.org/longfields)

Dear Community School Partners,

I hope this message finds you well. On behalf of our entire team at Longfields Elementary School, I would like to extend our sincere gratitude for your generous uniform donation at the beginning of the school year. Your support made a meaningful difference for our scholars and their families, especially during a time when many were preparing for a fresh start.

Thanks to your contribution, our students were able to begin the school year with confidence, comfort, and a sense of belonging. The uniforms provided not only met an essential need but also helped foster a positive learning environment where every child feels prepared and included.

We truly value the partnership we share with you. Your commitment to our school community reflects the kind of collaboration that strengthens our mission and uplifts the families we serve. We look forward to continuing this impactful relationship and working together on future initiatives that support our scholars' growth and well-being.

Thank you Cultivate Unlimited Talent, Inc., once again for your kindness, generosity, and ongoing dedication to our community.

*Ms. Garcia* - Community School Coordinator

*Ms. McIntyre* - Community School Liaison



Ms. Garcia | [evelyn.garcia@pgcps.org](mailto:evelyn.garcia@pgcps.org) | 443-312-9690. | Mrs. McIntyre | [lori.mcintire@pgcps.org](mailto:lori.mcintire@pgcps.org)

# BENEFACITOR LETTERS



## Panorama Elementary

2002 Callaway Street  
Temple Hills, MD 20748  
301-702-3870

Dear Cultivating Unlimited Talent, C.U.T.,

On behalf of Panorama Elementary School, I want to express our deepest gratitude for your generous donation of uniforms, coats, socks, and other essentials. Your support has already made a meaningful difference in the daily lives and well-being of our students.

Because of your generosity, children are arriving at school ready to learn. These items help reduce barriers to attendance and participation, improve student confidence, and let families know our community cares. Beyond the practical benefits, your gift sends a powerful message of support to our students and their families.

We are pleased to share that your donation has reached so many students so far, with new uniforms, and big smiles. Staff members have also noted the positive impact your donation has had. We look forward to highlighting C.U.T., Inc. so others can see the lasting effect of your partnership.

Thank you for investing in Panorama ES and for helping ensure our students have what they need to thrive this school year. We greatly appreciate your partnership and hope to continue working together to support our children and families.

With sincere appreciation,

**Ja'Neese Carter**  
Community School Coordinator  
Panorama Elementary School

# BENEFACITOR LETTERS

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## DISTRICT HEIGHTS ELEMENTARY SCHOOL

Tracey Smith Walters, Principal | [tracey.smith@pgcps.org](mailto:tracey.smith@pgcps.org)  
2200 County Road | Forestville, MD 20747 | 301-817-0484 | [www.pgcps.org/districtheights](http://www.pgcps.org/districtheights)

To Whom It May Concern,

This letter serves as an acknowledgment and expression of appreciation for the generous in-kind donations provided to the students of District Heights Elementary School. We extend our heartfelt thanks to Cultivating Unlimited Talent, Inc. (C.U.T.) for their ongoing support through the donation of uniforms, shoes, socks, and rain gear throughout this school year and the previous one.

We are sincerely grateful for your continued commitment to supporting our students and families. Your generosity has made a meaningful and lasting impact on our school community.

With sincere appreciation,

*Tracey Smith Walters*

Tracey Smith Walters  
Principal  
District Heights Elementary School

*Tawana R. Lane*

Tawana R. Lane  
Community Schools Coordinator,  
District Heights Elementary School

# BENEFACITOR LETTERS



## MONTPELIER ELEMENTARY SCHOOL

Jennifer Gerwig, Principal | [jennifer.gerwig@pgcps.org](mailto:jennifer.gerwig@pgcps.org)  
9200 Muirkirk Avenue | Laurel, MD 20708 | 301-497-3670 | [www.pgcps.org/montpelier](http://www.pgcps.org/montpelier)

Dear CUT, Inc. Team,

On behalf of Montpelier Elementary School, I would like to extend our heartfelt gratitude for your quick response and generous support following our recent call for donations. Your team's incredible turnaround time and willingness to help truly made a difference.

Within less than a week, CUT, Inc. supplied hygiene bags, non-perishable items for student weekend bags, and grocery items for families in need. Your swift action and thoughtful contributions provided immediate relief to many of our families who are facing difficult times.

We are deeply grateful for your partnership and continued commitment to supporting our school community. Your compassion and generosity exemplify what it means to come together to make a positive impact.

Thank you again for helping us care for our students and families when they need it most. We look forward to continuing our partnership and working together to strengthen our community.

With sincere appreciation



Noravia Washington  
Community School Coordinator  
Montpelier Elementary School

# OUR DONORS

C.U.T. expresses its deep gratitude to everyone who contributed to our vision this year. We would not be able to uplift, empower, and strengthen the community without you!

Auto Spa Express  
B&B Solutions  
BJ's  
Bowie State University National Alumni Assoc.  
Buffalo Wild Wings  
Capital Group  
City of District Heights Maryland  
Color Pro  
COWOC (Creating Opportunity with  
Our Community)  
Dave & Busters  
DSH Management  
Elite European Motors  
Greater Washington Region Clean  
Cities Coalition  
Insuraty

Junior League Prince George's County  
Law Offices of Shipley & Horne, P.A.  
League of Women Voters  
Maryland Wellness  
Mission of Love Charities  
NAI Michael  
National Coalition of 100 Black Women  
Olive Garden  
Pi Upsilon Lambda Charitable Foundation  
Pickett Fences Senior Services  
Pohanka Hyundai  
Popeyes  
Prince George's County Sheriff  
RSN e-Sportz  
Town of Capitol Heights  
Tropical Smoothie Cafe

# COMMUNITY PARTNERS

C.U.T. values the organizations that collaborate with us to serve the community and bring our vision to life. We bring together local government, nonprofits, and businesses to make a collective impact and we are proud to partner with:

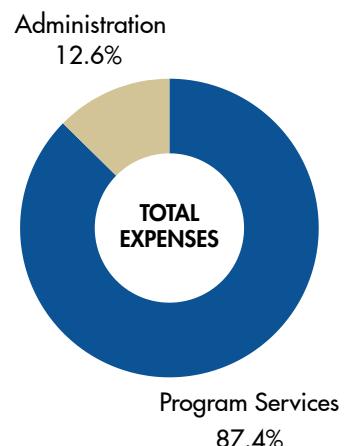
All Thingz Creative  
City of District Heights Maryland  
Community of Hope AME Church  
Covenant House Greater Washington  
COWOC (Creating Opportunity with  
Our Community)

Food 4 Thought Group  
N'Style Barber and Salon  
NAI Michael  
RSN e-Sportz  
Sherry Curry-Taylor  
SLK Health Services Corporation

# OUR FINANCIAL SUMMARY

January 1, through November 30, 2025

<b>2025 Beginning Cash on hand</b>	\$12,553.87
<b>Revenue</b>	\$22,590.00
<b>Expenses</b>	
Program Services	\$28,165.87
Administration	\$4,073.30
<b>Total Expenses</b>	<b>\$32,239.17</b>



## LOOKING FORWARD

In 2026, to increase our revenue, we plan to apply for grants directly, collaborate with some of our partners for grant monies, and hold our first fundraiser. We will also prioritize communicating what we are doing through our social media platforms to help generate donors and program sponsors.

# BOARD OF DIRECTORS

The addition of five new Board members represents a significant gain for our organization. Their collective experience and passion for addressing community needs have provided invaluable momentum to our ongoing work.

New board members are indicated with an asterisk (\*).



**SHARON COKER\***  
Member



**JOSEPH POWELL**  
Treasurer



**BELYNDA GENTRY\***  
Executive Director



**BARRY POWELL\***  
Member



**PETRINA MOORE PERVALL\***  
Director of Marketing  
& Communications



**NAKEETA QUEEN\***  
Secretary



## STAY CONNECTED

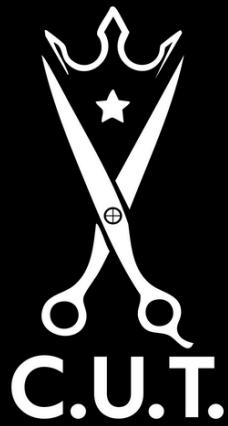
We invite you to visit our website and connect with us on our social media pages to stay informed of our upcoming initiatives that cut into the needs of our communities.



SCAN TO GIVE



Your donation, large or small, directly uplifts and empowers individuals, making a positive impact in the community. Thank you for your donation and stay current with C.U.T. initiatives on our website: [cultivatingunlimitedtalent.org](http://cultivatingunlimitedtalent.org).



# CULTIVATING UNLIMITED TALENT, INC.



Facebook  
[cultivatingunlimitedtalent](https://www.facebook.com/cultivatingunlimitedtalent)



Instagram  
[@cut\\_inc](https://www.instagram.com/cut_inc)



LinkedIn  
[@cultivating-unlimited-talent](https://www.linkedin.com/company/cultivating-unlimited-talent)

**CULTIVATINGUNLIMITEDTALENT.ORG**

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**THANK YOU  
FOR YOUR SUPPORT**